Job Title	:	**Program Associate**
Location	:	Khambha, Savarkundla, Jafrabad, Rajula, Bagodara, blocks of Amreli district
Qualification & Experience	:	Master's degree in social work, Rural Development, or a related discipline
		Prior 4-5 years of experience of working with women-led green enterprises is essential
		Strong proficiency in written and spoken Gujarati is mandatory
		Female candidates will be preferred
Skills & Competencies	:	English, Gujarati and Hindi
		Locally based candidates would be preferred.
Remuneration	:	As per market standards
Application Deadline	:	10th February 2026
Apply at	:	**careers@fwwbindia.org**

About the Position

The Program Associate will be responsible for leading and driving the implementation of FWWB's Capacity Building program within Amreli Dist. This role is pivotal in strengthening women-led enterprises and collectives through strategic planning, training, and stakeholder engagement. The incumbent will act as a bridge between ground-level implementation and organizational strategy, ensuring that livelihood initiatives are scalable, sustainable, and impactful.

Key Responsibilities

- Identify and mobilize women participants for green enterprise initiatives in the project area
- Conduct needs assessments to understand enterprise gaps, capacities, and support requirements
- Facilitate and coordinate trainings, mentoring, and handholding to enable adoption of green and sustainable business practices
- Provide continuous on-ground support to women entrepreneurs for enterprise development and strengthening
- Support market linkages by connecting women-led enterprises with buyers, platforms, fairs, and value chain actors
- Facilitate access to credit by supporting linkages with banks, financial institutions, and relevant schemes
- Enable enrolment of women entrepreneurs in suitable government schemes and entitlements
- Work closely with SHGs, producer groups, and local partners to ensure effective implementation of project activities
- Monitor progress, document outcomes, and maintain field-level records, MIS updates, and reports