

## REQUEST FOR PROPOSAL FOR IMPACT EVALUATION

Friends of Women's World Banking, India invites request for proposal for undertaking impact evaluation of programs implemented by FWWB in thematic area of Women's Livelihood & Entrepreneurship Promotion.

The RFP Document containing the details of qualification criteria, submission requirement, and objectives & scope of work, etc. is enclosed.

You may submit your response via email in the prescribed format to the undersigned latest by 15<sup>th</sup> December 2023

Yours faithfully for FWWB, India

[fwwb@fwwbindia.org](mailto:fwwb@fwwbindia.org)

### IMPORTANT DETAILS

Sr. No	Particular	Details
1	Name of the Organization	Friends of Women's World Banking, India
2	Purpose of the RFP	Engagement of an agency for carrying out impact assessment for developmental projects undertaken by FWWB
3	Last date of submitting the RFP	15 <sup>th</sup> December 2023
4	Email ID for submission	Proposals to be submitted through emails only <a href="mailto:fwwb@fwwbindia.org">fwwb@fwwbindia.org</a>

### General Instructions

- We request you to submit your proposal (as a single PDF file) with the name of the file as [Name of the Agency\_Proposal Impact Evaluation] by **15th December 2023 to [fwwb@fwwbindia.org](mailto:fwwb@fwwbindia.org)**. Proposals submitted after this deadline will not be considered.
- All questions regarding the preparation of proposals must be submitted in writing (by e-mail) to Alexis Muthiah on [alexis.muthiah@fwwbindia.org](mailto:alexis.muthiah@fwwbindia.org) by 30<sup>th</sup> November 2023. Responses will be provided to all interested organizations through email. FWWB is under no obligation to consider or respond to questions that are not received in a timely manner.
- The interested agency/individual shall submit the Proposal in the form and manner specified in this RFP.
- FWWB reserves the option to negotiate on the final costs and final scope of work
- FWWB reserves the right to accept/reject any or all proposals received in response to this RFP without assigning any reason and its decision in this regard will be final

## INTRODUCTION

### About FWWB, India

Founded in 1981 by Shri. Elaben Bhatt, Friends of Women’s World Banking, India emerged with a dedicated focus on addressing the financial needs of low-income household women. Recognizing the pivotal role of women in nation-building, the organization aimed to facilitate their direct access to financial services. From its inception, FWWB has been committed to promoting the active involvement of economically disadvantaged women in the economy by providing them with access to financial services and essential capacity-building support.

Over the years, FWWB has made significant strides, reaching out to and positively impacting the lives of over 10 million women. The organization has forged partnerships with more than 410 grassroots organizations across India, deploying interventions in capacity building and catalytic funding for small and marginal farmers, water and sanitation, solar energy, financial inclusion, and micro-entrepreneurship support for women.

FWWB’s diverse initiatives span across 20 states and encompass areas such as enterprise and entrepreneurship, agribusiness, marketing, financial linkages, and environmental conservation. Through a multifaceted approach involving capacity building, mentoring, and credit support programs, FWWB has collaboratively worked with women, smallholder farmers, and NGOs, contributing to the holistic development and empowerment of communities nationwide.

### Thematic Areas of FWWB

Vertical	Thematic	Overview
Capacity Building	Women’s Livelihood & Entrepreneurship Promotion	The program aims to empower low-income women by equipping them with the knowledge and resources necessary to initiate or expand their businesses, thereby enabling them to earn a sustainable income.
	Agri capacity building	The program provides handholding, mentoring, and capacity-building support to FPOs, PGs, SHGs, CBBO, POPIs, and grassroots NGOs with an aim to make them sustainable self-sufficient institutions and agents of lasting change.
	Climate Action	Under this program, FWWB plays an active role in addressing the critical issue of climate change. We strive to create widespread awareness and promote understanding of climate change adaptation and mitigation measures among various stakeholders, including FPOs, farmers, NGOs, CBOs, and financial institutions.
Catalytic Financing	Agriculture- small holder farmers and collectivization	Provides tailor-made financial products to FPOs and social enterprises providing value chain solutions to farmers and FPOs.
	Water & Sanitation	FWWB aims to provide Water and Sanitation facilities to urban and rural households by creating a suitable eco-system for Sanitation facilities through credit and capacity building. The Program is implemented at the field level through FWWB’s partner institutions which are Not For Profits and Micro Finance Institutions (MFI).
	Solar Energy	This program promotes use of solar energy and bring awareness about the need for shifting to alternative energy sources for meeting energy requirements, among the low-income households.
	Women’s Micro Businesses	This program aims at providing credit support to women micro entrepreneurs for their working capital requirement

## WHO CAN APPLY?

The Agency applying to carry out Impact Assessment must fulfill the following conditions:

- i.) The Agency may be a Government Undertaking / Registered Company / Registered Consultancy Firm / Registered Non-Government Organization / Academic Institution, specializing in conducting Impact Assessment in the social sector.
- ii.) The Agency must have a minimum of three years' experience of carrying out Impact Assessment/ Monitoring & Evaluation work in the domain of Corporate Social Responsibility/ Sustainability Services/ Community Development Projects financed by any Central Ministry/ World Bank/ NABARD and/or other international donor institution (e.g., ADB, EU etc) or Central / State Public Sector Enterprise.
- iii.) Key Persons involved in the project should have post graduate qualification containing Social Research/research projects as part of the curriculum and must have experience of having conducted impact assessment for a minimum of three Projects.

## PURPOSE OF ENGAGEMENT

FWWB intends to engage an external professional organization/individual to conduct an impact evaluation of various capacity building & catalytic funding programs under its flagship program on Women's Livelihood & Entrepreneurship Promotion

## OBJECTIVES & SCOPE OF WORK

### Objective

- The role of the agency will be to undertake comprehensive study of the project in consideration.
- To assess effectiveness of the service provision strategy and activities in achieving expected outputs, leading to outcomes
- To assess the qualitative and quantitative impact of the interventions in improving wellbeing among beneficiaries

### Critical Areas of Evaluation

- The agency shall define for evaluation & impact assessment including conducting socioeconomic assessment
- Quantitative and qualitative program achievements.
- In consultation with program implementation teams, the agency will define a comprehensive methodology for evaluation and impact assessment.
- Document best practices, success stories and key highlights
- During the assessment the agency should map program contribution towards Sustainable Development Goals, Section VII and National Priorities.
- The methodology should also map achievement of program objectives, expected impacts in the long run, intangible benefits derived from completed projects

### Additional details of the study

- Target Population: The target population will include the beneficiaries of the interventions, network of partner institutions, and other stakeholders. However, the sample selection criteria and sampling strategy would be developed in collaboration with FWWB
- Site of the study: It will be conducted at the field location as well as digitally, using an online platform

- Sampling: Will be developed in collaboration with FWWB
- Study Instruments: All survey instruments will be developed by selected agency and will be approved by FWWB

### DELIVERABLES

1. Develop robust impact evaluation framework (outlining the details of methodology, sampling, action plan with schedule of activities, research tools, etc)
2. Develop the evaluation and data collection tools, and translate them into local languages
3. Conduct impact evaluation for each of the programme
4. Analyse the quantitative and qualitative data collected during the study
5. Preliminary report of findings for discussion
6. Final report
7. Presentation of the final report at FWWB head office

### GEOGRAPHICAL SPREAD

Gujarat, Manipur, Nagaland, Maharashtra and Karnataka

### TENTATIVE TIMELINE

The timeline for the evaluation study would be three months starting from the date of MoU.

Sr. no	Deliverable	Month 1	Month 2	Month 3
1	Draft Impact Evaluation Framework			
2	Develop the evaluation and data collection tools, and translate them into local languages			
3	Data collection and regular updates on the progress of the survey			
4	Analyse the quantitative and qualitative data collected during the study			
5	Preliminary report of findings for discussion			
6	Final report			
7	Presentation of the final report at FWWB head office			

## PROPOSAL SUBMISSION

The goal of this Request for Proposal (RFP) is to identify the interested organisations/individuals to take up the impact evaluation.

The proposal is required to be in three primary sections, namely the Brief of the Organization, Technical Proposal and Financial Proposal. Requirements of each section are described below:

### Brief of the Organisation

Sr. No	Particulars	Response
1	Name of the Agency/Individual	
2	Communication Address	
3	Phone Number	
4	Email Id	
5	Type of Entity	
6	PAN Number	
7	GST Number	
8	About the Organisation/Brief Profile of Individual	
9	Highlight experience of similar evaluation undertaken in the past 3 years	
10	Geographical Area/span of operation (mention districts in which projects undertaken)	

### Technical Proposal:

Interested agencies will submit a technical proposal including the following: Institution Overview

1. Provide a brief institution history, years in service, number of employees and office locations.
2. List similar projects undertaken and services provided through them.
3. List any awards or industry recognitions if any.
4. Competitive advantage of the organization to deliver on this project
5. Personnel and their credentials who will be allocated for this project

Please provide three references of organizations that have utilized your custom services. Include the contact's name, title, company name, address, phone number and email address for each reference. Prior experience of undertaking research studies and knowledge

### Financial Proposal

Interested agencies/individuals will also be required to submit a financial proposal that provides a breakdown of projects costs as per the below format,

Sr. No	Particulars	Description	Per Unit Cost	No. of Unit	Frequency	Total Cost

Payment Conditions: The payment of the fees will be made on job completed basis of the agreed sum, subject to achievement of mutually agrees progress milestones. The agency/individual may submit its proposal on terms for payment.

#### **CONFIDENTIALITY AND DATA OWNERSHIP**

All data collected under and provided by the selected agency for this assignment is the sole property of FWWB, India and may only be used for purposes outlined in this assignment. These data may not be shared with anyone unless explicitly approved in writing by FWWB, India. The data must be uploaded to a secure server designated by FWWB, India, and the selected agency must adhere to any and all human ethics and confidentiality protocols provided by FWWB, India. All the data collected for this assignment must be handed over to FWWB, India before closure of the contract. Any publications using these data must be explicitly approved in writing by FWWB, India